

VIRGINIA SLIMS
JANUARY 98 RETAIL
HAWAII SWEEPSTAKES BROCHURE

Brochure Holder:
Enter to win

Virginia Slims Hot For Hawaii Sweepstakes.

Brochure Cover:

You could soon be
making some waves,
dancing to an island beat,
soaking up shimmering
sun, sun, sun,
and beaches for days.
And all you've gotta do is
enter to win...

Inside:

Virginia Slims
Hot For Hawaii Sweepstakes.

10 Grand Prize winners
will win one totally tropical,
absolutely unbelievable,
dream vacation for two
to Hawaii including...

- 8p
- First Class round trip airfare
 - Deluxe accommodations with oceanview room
 - 8p -\$3,000 spending money
 - Plus shopping, snorkeling, sailing, windsurfing,
horseback riding, sightseeing or
just kicking back at some of the
world's most beautiful beaches.

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OFFICIAL RULES--NO PURCHASE NECESSARY

Greek copy in here and lots of it.

ENTER TO WIN THE HOT FOR HAWAII SWEEPSTAKES

Fill out this form entirely and mail in an envelope to: Virginia Slims
Hot For Hawaii Sweepstakes, P.O. Box 0000, Someplace, US 00000.

Limited to smokers 21 years of age or older. Entries must be received
by 5/31/98.

Ms. Mrs. Mr. Name _____
Address _____
City _____ State _____ Zip _____

By entering this sweepstakes and signing below, I certify I am a
smoker 21 years of age or older. I have read and understood the
rules. I am also willing to receive cigarette coupons and branded
incentive items in the mail, subject to applicable federal and state
laws.

Signature X _____ Today's Date _____
(required)

Date of Birth _____ Phone number _____
(required)

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